

**R&B Academy**  
**CTE Marketing Advisory Board Meeting**  
**June 5, 2019**  
**TCHS – Hanover-Media Center**

**Minutes**  
**1:15 PM to 2:15PM**

In Attendance: Debra Cunningham, Maria Leibowitz-Curry, Barbara Episale, Jonathan DiSimone, Peter Mizerak, Debbie Morreale, Monique Riddick

The meeting opened with a welcome from Ms. Cunningham.

The advisory board reviewed and accepted the minutes of the previous meeting (1/24/19) as presented with no changes.

Ms. Cunningham stated that the 2019-2020 Course Catalog was updated and Board Approved on 5/16/19. The committee reviewed the new course catalog. It was noted that Marketing III is now a 10-credit full-year course. The new school will have a fully operational Office Center. It was suggested that the Marketing III students run this business as part of the 3<sup>rd</sup> year course.

Ms. Riddick stated that while she has had experience with operating a school store, the office center would be a bit challenging.

Mrs. Cunningham stated that we will be losing 10 seniors from the Bloomberg Program and we will need to recruit new students who will be committed to this initiative. She will come around to the classes in the beginning of next school year to promote the program and distribute applications. She would like to get as many 10<sup>th</sup> graders into the program next year so they will have 3 years to grow with the program. Big Brothers and Big Sisters is trying to get another program started with Bank of America.

It was noted that we have not received any of our Perkins orders due to the movement from Hanover to the new High School. The warehouse stated that they are behind and do not want to deliver items then have to move them again.

Mrs. Grant would like any items that need to be bought for the new school store to be submitted on a Req not later than next week.

The committee discussed the possibility of having a Career/Financial Fair next school year. All of the business partners agreed that spring time would be the best timeframe for this type of fair and would be happy to participate in it.

The meeting concluded at 2:15 PM.